Please consider my thoughts on this topic. The NAB bragged how SDARS would not threaten their business and now they wish to try undermine the possibilities. Sounds a lot like an anti-trust issue, trying to keep the competition suppressed.

I also feel there could be a safety issue here. The number of people listening to SDARS is approx. 2.5 million and growing. With a block on local information this limits the possibilities to broadcast emergency weather information and even the Emergency Alert System itself. To cut people off from local information leaves us in the dark simply because we have chosen one media over another.

The only rules the FCC should enforce with a paid, non-public broadcast is to require the EAS to be tied into the system by a reasonable date. This could be an alert on the display prompting us to tune to a designated government stream for the information. I would love to hear local Amber Alerts incorporated as well.

Until SDARS becomes free and publicly available, the NAB should have no say in any part of SDARS business. Until then, they are two separate entities, one public with a need for regulation, and one private and subscription based.